

Module Code:	BUS348
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Module Title:	Fundamentals of Finance
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Level:	3	Credit Value:	20
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Cost Centre(s):	GAMG	JACS3 code:	N211
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Faculty:	Faculty of Social and Life Sciences	Module Leader:	Emma Taylor
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Scheduled learning and teaching hours	40 hrs
Guided independent study	160 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA (Hons) Business (with Foundation Year)	✓	<input type="checkbox"/>
BA (Hons) Accounting & Finance (with Foundation Year)	✓	<input type="checkbox"/>
BA (Hons) Hospitality, Tourism & Events (with Foundation Year)	✓	<input type="checkbox"/>
BA (Hons) Human Resource Management (with Foundation Year)	✓	<input type="checkbox"/>
BA (Hons) Marketing (with Foundation Year)	✓	<input type="checkbox"/>
BSc (Hons) Financial Technology Management (with Foundation Year)	✓	<input type="checkbox"/>

Pre-requisites
None

Office use only

Initial approval: 12/12/2018

Version no:1

With effect from: 01/09/2019

Date and details of revision:

Version no:

Module Aims

The aim of this module is to introduce students to basic concepts in finance and to equip them for further studies in more advanced topics in accounting and finance.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

At the end of this module, students will be able to		Key Skills	
1	Describe and appreciate the function of finance	KS1	
		KS6	
2	Understand basic financial statements	KS1	KS10
		KS5	
3	Identify sources of finance for businesses	KS1	KS5
		KS3	KS6
4	Apply basic financial decision making techniques.	KS3	KS10
		KS5	

Transferable skills and other attributes

- ability to collaborate and plan
- contribute proactively
- display data effectively using a variety of methods
- study, writing, IT skills
- communication skills
- meet objectives

Derogations

None

Assessment:

Indicative Assessment Tasks:

Indicative Assessment One:

An individual written assignment concerning finance and financial statements.

Indicative Assessment Two:

A group PowerPoint or Poster presentation about sources of finance and financial decision making in business context.

Marks will be allocated equally to all members of the group.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1, 2	Report	50%	n/a	1,500
2	3, 4	Group PowerPoint or Poster Presentation	50%	15 min	n/a

Learning and Teaching Strategies:

The module will be delivered through lectures and workshop based tutorials. This will be assisted with support through the University VLE (Virtual Learning Environment). Lectures aim to deliver theory and knowledge of the module. Tutorials are followed to help students applying the knowledge and theory to solve problems.

Guidance, feedback and support will be given to students by the module tutor to support students learning and engagement throughout the module delivery on both individual and group levels.

Syllabus outline:

1. Introduction to finance
2. Introduction to financial statements
3. Financial analysis
4. Different sources of business finance
5. Financial decision making techniques

Indicative Bibliography:

Essential reading

Atrill, P. and McLaney, E. (2017) *Accounting and Finance for Non-Specialists*, 10th edition, Harlow: Person Education

Other indicative reading

Hiller, D., Clacher, I., Ross, S., Westerfield, R. and Jordan, B. (2017) *Fundamentals of Corporate Finance*, 3rd European Edition, London: McGraw-Hill Education.

Marney, J. P. and Tarbert, H. (2011) *Corporate Finance for Business*, Oxford, UK, Oxford University Press.

Journals:

The Economist
Financial Times
Bloomberg
Harvard Business Review

Websites

www.managers.org.uk – Chartered Management Institution